

LOUISIANA DEPARTMENT OF INSURANCE
JIM DONELON, COMMISSIONER OF INSURANCE
2016 Annual Health Care Conference | April 12, 2016
Renaissance Baton Rouge Hotel | Baton Rouge, Louisiana

AGENDA

**7:30 a.m. – 8:30 a.m. REGISTRATION, CONTINENTAL BREAKFAST
AND VIEWING OF EXHIBITS**

8:30 a.m. – 9:00 a.m. INTRODUCTIONS AND WELCOME

The Honorable Jim Donelon
Commissioner of Insurance, State of Louisiana

Donna D. Fraiche
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

9:00 a.m. – 9:30 a.m. LOUISIANA’S PUBLIC HEALTH CARE SYSTEM

Department of Health and Hospitals

9:30 a.m. – 10:00 a.m. MARKETPLACE UPDATE

Brian Burton, MPH
State Director, Navigators for a Healthy Louisiana
Southwest Louisiana Area Health Education Center

10:00 a.m. – 10:15 a.m. MORNING BREAK

10:15 a.m. – 11:15 a.m. THE GOOD, BAD AND UGLY OF FEDERAL EXCHANGES

Moderator Korey Harvey
Deputy Commissioner, Office of Health, Life and Annuity
Louisiana Department of Insurance

Panelists Thomas “Kyle” Godfrey
Director of Regulatory Affairs and Associate General Counsel
UnitedHealthcare – Gulf States Market

Billy Justice
Director of Marketing and Sales
Vantage Health Plan, Inc.

Brian P. Keller
Senior Vice President and Chief Marketing Officer
Blue Cross Blue Shield of Louisiana

Brooke Flaherty Tiner
Director of Government Relations, SE Region
Aetna, Inc.

11:15 a.m. – 11:45 a.m. LEGISLATIVE UPDATE

Jeff Drozda
Chief Executive Officer, Louisiana Association of Health Plans

11:45 a.m. – 12:30 p.m. LUNCH AND VIEWING OF EXHIBITS

12:30 p.m. – 1:30 p.m. WHAT'S DRIVING THE COST OF HEALTH CARE?

Moderator Donna D. Fraiche
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Panelists Coletta C. Barrett, RN, MHA, FAHA, FACHE
Vice President of Mission
Our Lady of the Lake Regional Medical Center

Milam Ford
Vice President of Pharmacy Services
Blue Cross and Blue Shield of Louisiana

Pete Martinez
Senior Director of State Advocacy
Pharmaceutical Research & Manufacturers of America

1:30 p.m. – 2:00 p.m. STRIVING FOR A VALUE DRIVEN HEALTH SYSTEM

Kenny Cole, MD
Chief Clinical Transformation Officer, Baton Rouge General

2:00 p.m. – 2:15 p.m. AFTERNOON BREAK

2:15 p.m. – 3:15 p.m. THE PRODUCER PERSPECTIVE

Moderator Jack Duvernay, RHU
Vice President of Employee Benefits, Eagen Insurance Agency

Panelists Denny Bass
Senior Vice President, HUB International Gulf South Limited

Mary Anna T. “Tee” McCoy, CEBS
Manager of Life and Health, Stiel Insurance Services

B. Ronnell Nolan, HIA, CHRS
President and Chief Executive Officer, Health Agents for America, Inc.

Wesley J. Watkins, MBA, CBC
Owner, UDB Insurance, LLC

3:15 p.m. – 3:30 p.m. CLOSING REMARKS

The Honorable Jim Donelon
Commissioner of Insurance, State of Louisiana