

# Navigators for a Healthy Louisiana



## LOUISIANA

### State of Enrollment

### Federally-Facilitated Marketplace

Louisiana Department of Insurance

2016 Annual Health Care Conference

April 12<sup>th</sup>, 2016

# Louisiana –State of Enrollment in the Federally-Facilitated Marketplace

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The following infographics were produced using data from:

US Department of Health and Human Services; Office of the Assistant Secretary for Planning and Evaluation: ASPE Affordable Care Act Research Brief, <https://aspe.hhs.gov> ; *ADDENDUM TO THE HEALTH INSURANCE MARKETPLACE 2016 OPEN ENROLLMENT PERIOD: FINAL ENROLLMENT REPORT* For the period November 1, 2015 – February 1, 2016 produced on March 11, 2016

# Navigators & Assisters

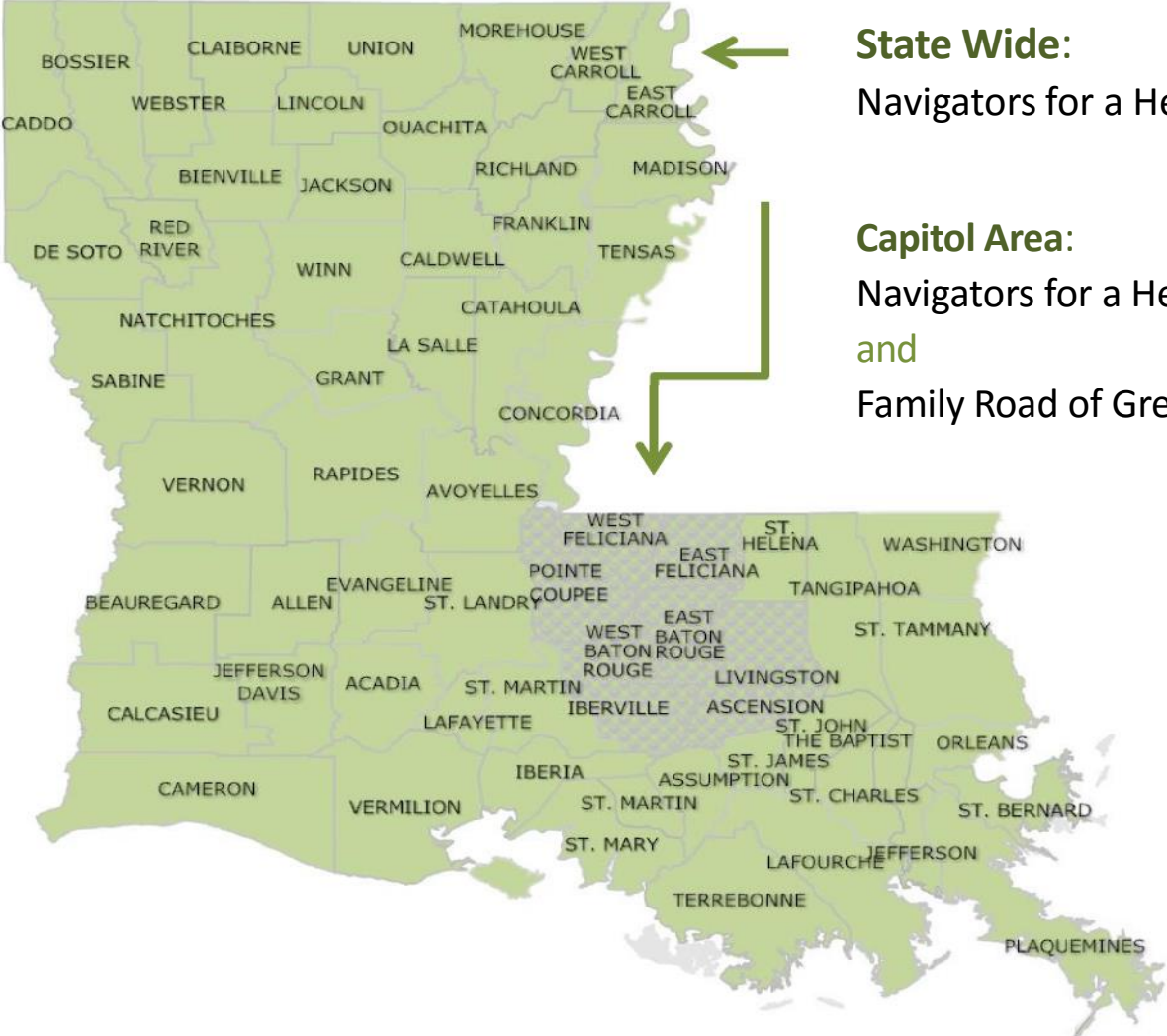
Navigators play a vital role in helping consumers prepare electronic applications to establish eligibility and enroll in coverage through the Marketplace.

In Louisiana, Navigators are certified by the Federal government, licensed by the LA Dept. of Insurance and have undergone rigorous training, criminal background checks, and fingerprinting prior to assisting consumers.

The Federally-Facilitated Marketplace has designated organizations to certify application counselors who perform many of the same functions as Navigators, completely free at no cost to the consumer – including educating consumers and helping them complete their application for coverage. These groups include Louisiana's Federally Qualified Health Centers as well as other community health centers, health care providers, hospitals, or social service organizations.

Licensed agents and brokers assist consumers in applying for qualified health plans (QHPs) and insurance affordability programs including premium tax credits and cost-sharing reductions. They play a crucial role in educating consumers about the Health Insurance Marketplaces, both during annual open enrollment and throughout the coverage year.

# Louisiana's Federally-Funded Navigators



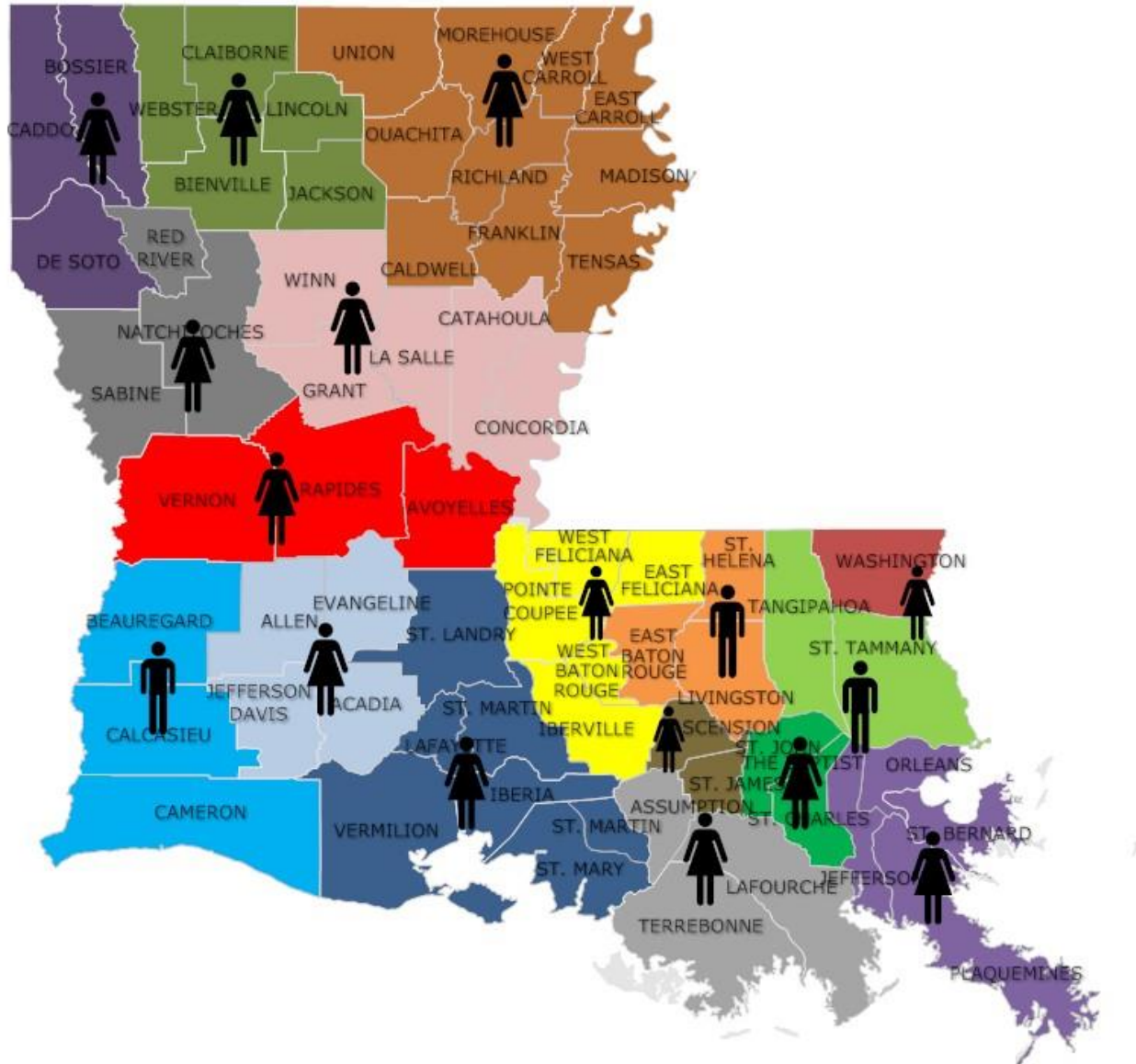
**State Wide:**  
Navigators for a Healthy Louisiana

**Capitol Area:**  
Navigators for a Healthy Louisiana  
and  
Family Road of Greater Baton Rouge

# Navigators for a Healthy Louisiana



# Navigators for a Healthy Louisiana Parish/Regions Coverage Area

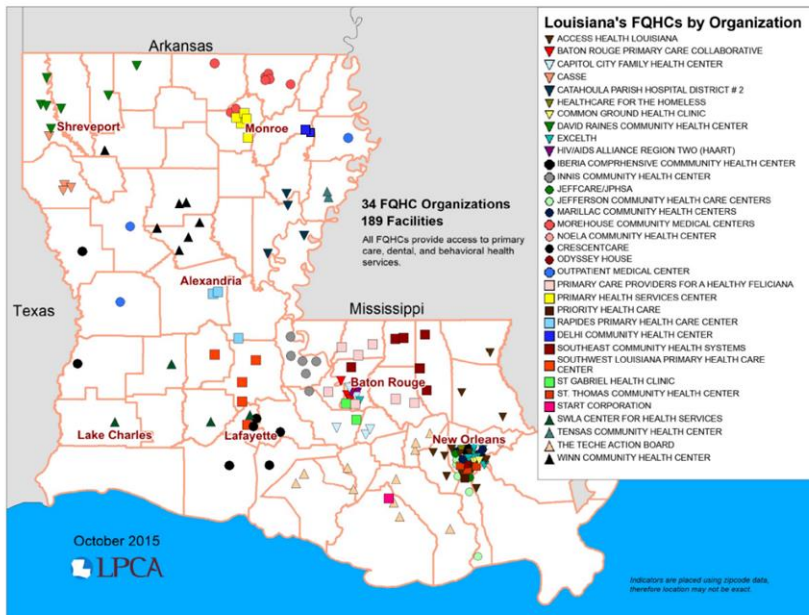


# Certified Application Counselors

Federally Qualified Health Centers-

- 34 FQHCs across the state
- 189 Facilities
- 180 Certified Application Counselors

Louisiana Primary Care Association supports outreach and enrollment efforts in the state-wide health center community



# LA Agents & Brokers in the Marketplace

In Louisiana, Insurance Agents and brokers have played a key role in the Health Insurance Marketplace. They have educated consumers about Marketplaces and insurance affordability programs. They helped consumers receive eligibility determinations, apply for premium tax credits and cost-sharing reductions, compare plans, and enroll in coverage.

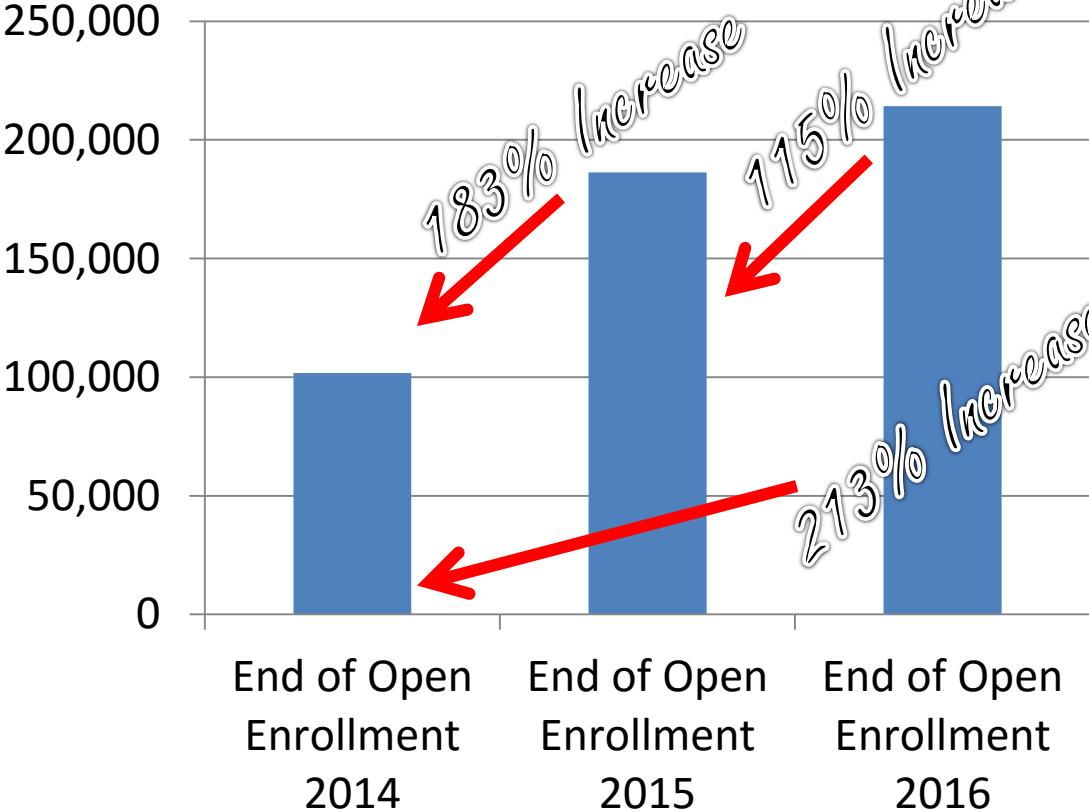


In addition, agents and brokers have played a critical role in helping qualified employers and employees enroll in coverage through the Small Business Health Options Program (SHOP). In Louisiana, consumers may want to obtain professional advice from agents and brokers when applying for and selecting a qualified health plan.



# Louisiana Marketplace Plan Selection Through Healthcare.gov Platform

**Louisiana Consumers with Marketplace Plan Selection**  
**2/1/2016**



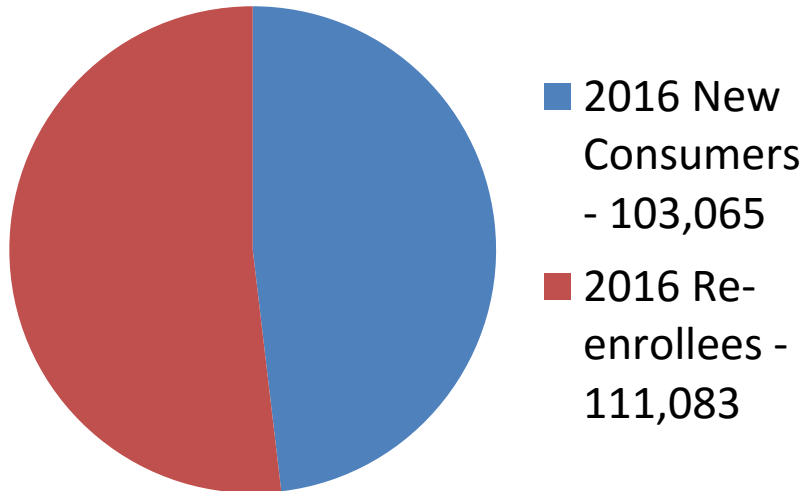
<b>OE 1 2014</b>	<b>101,778</b>
<b>OE2 2015</b>	<b>186,277</b>
<b>OE3 2016</b>	<b>214,148</b>

■ Louisiana Consumers with Marketplace Plan Selection 2/1/2016

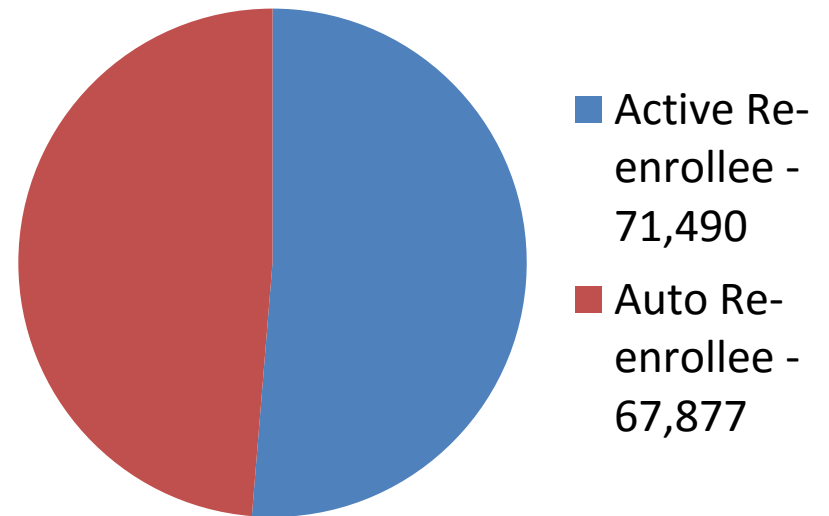
Open Enrollment for 2016 coverage (OE#) began on 11/1/15 and ran through 1/31/16. Consumers who wanted coverage to begin by Jan 1 needed to enroll by 12/15. Due to unprecedented consumer demand, CMS extended the deadline to 12/17/15

# Louisiana – Marketplace Plan Selection & Distribution by Enrollment Type

**2016 Plan Selection in Louisiana**  
**214,148**

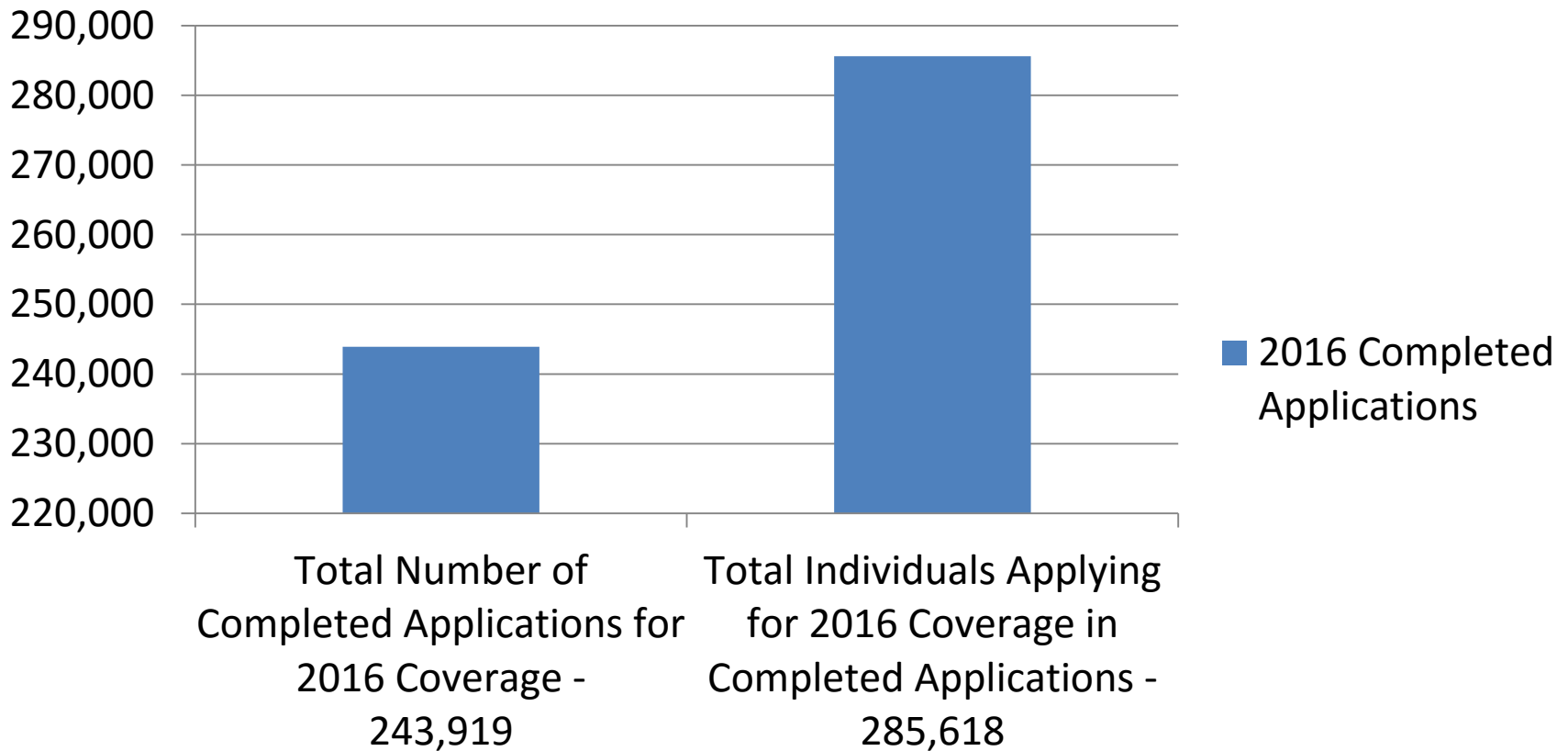


**Louisiana Consumers Re-enrolling in Marketplace Coverage**  
**111,083**

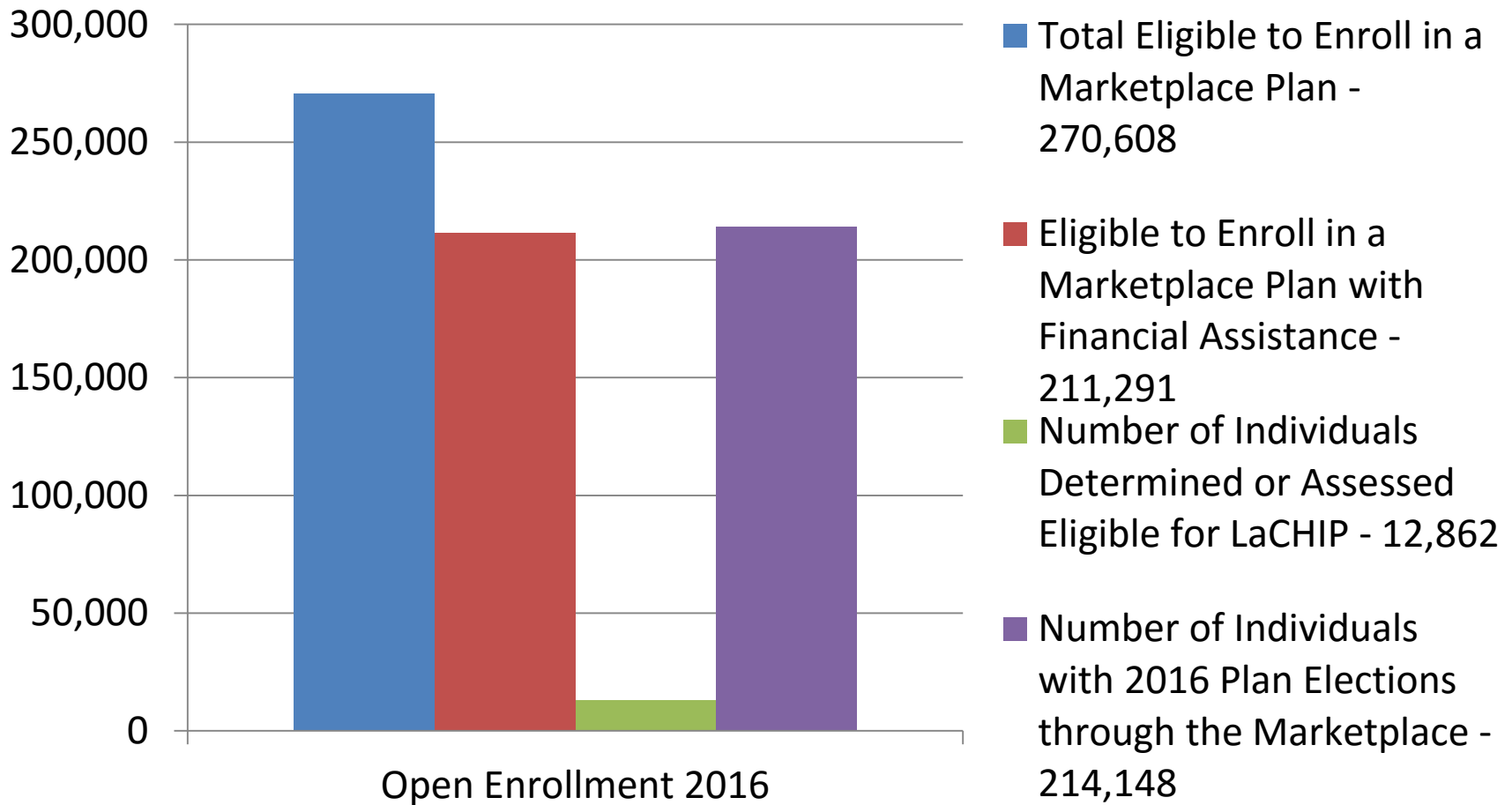


# Louisiana – Completed Applications & Individual

## 2016 Completed Applications



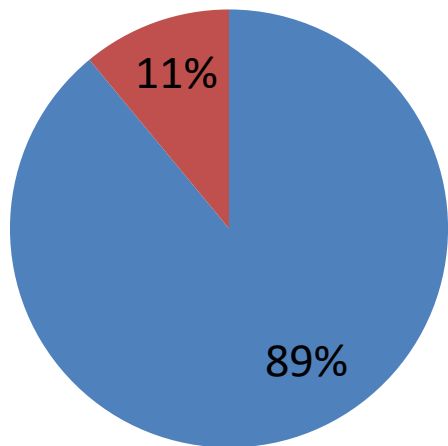
# Total Marketplace Eligibility Determinations & Marketplace Plan Selections



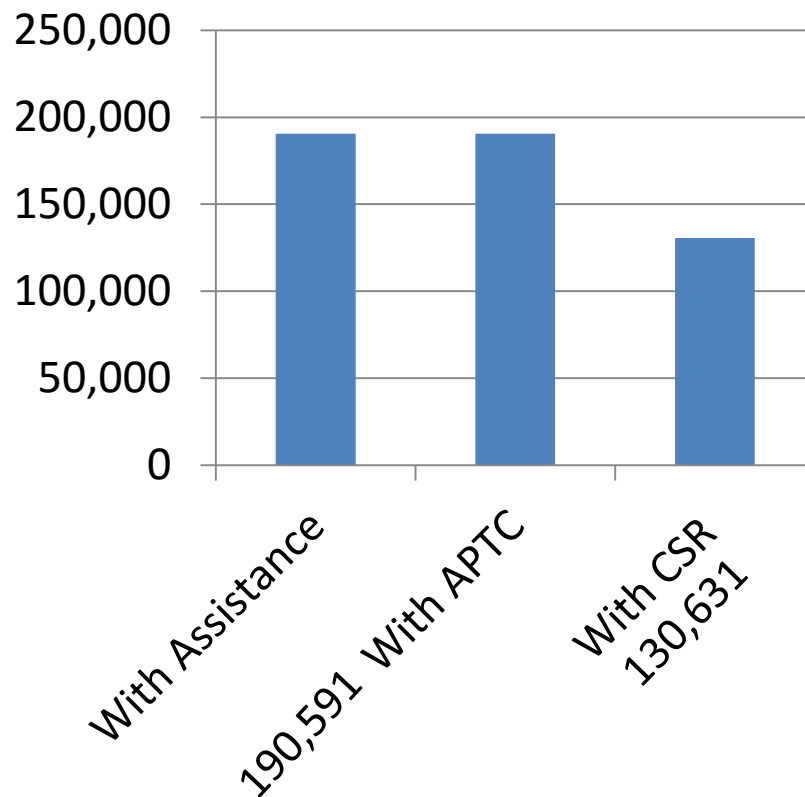
# Louisiana – Marketplace Plan Selections by Financial Assistance

## Plan Selection with Federal Assistance Status

- Number of Individuals with Financial Assistance - 211,291
- Number of Individuals without Financial Assistance - 59,317

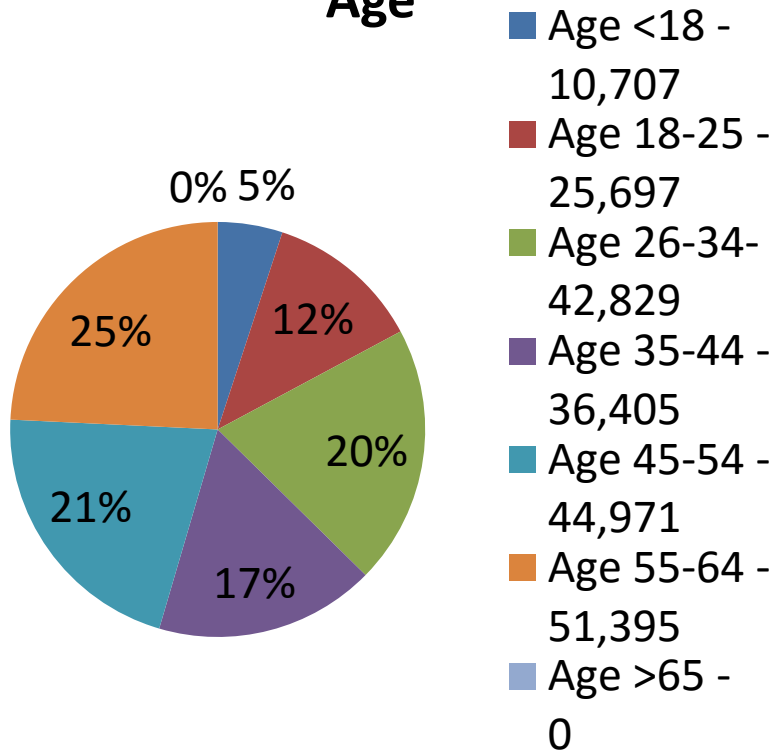


## Plan Selection by Type of Financial Status

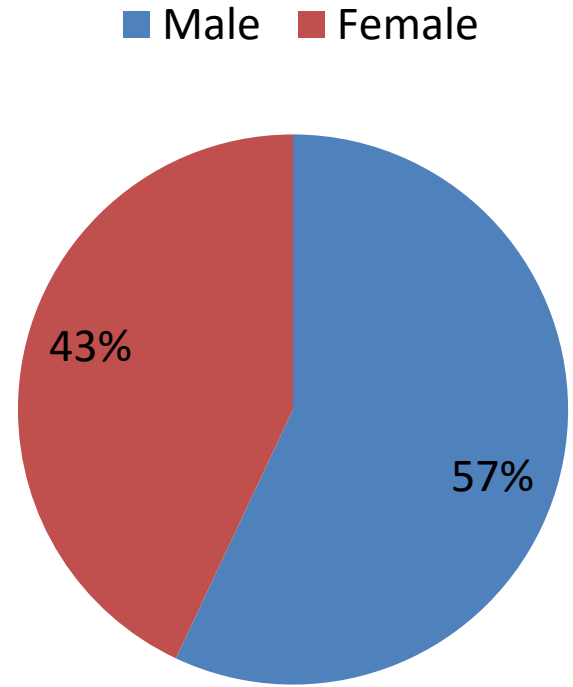


# Louisiana – Marketplace Plan Selection by Age and Gender

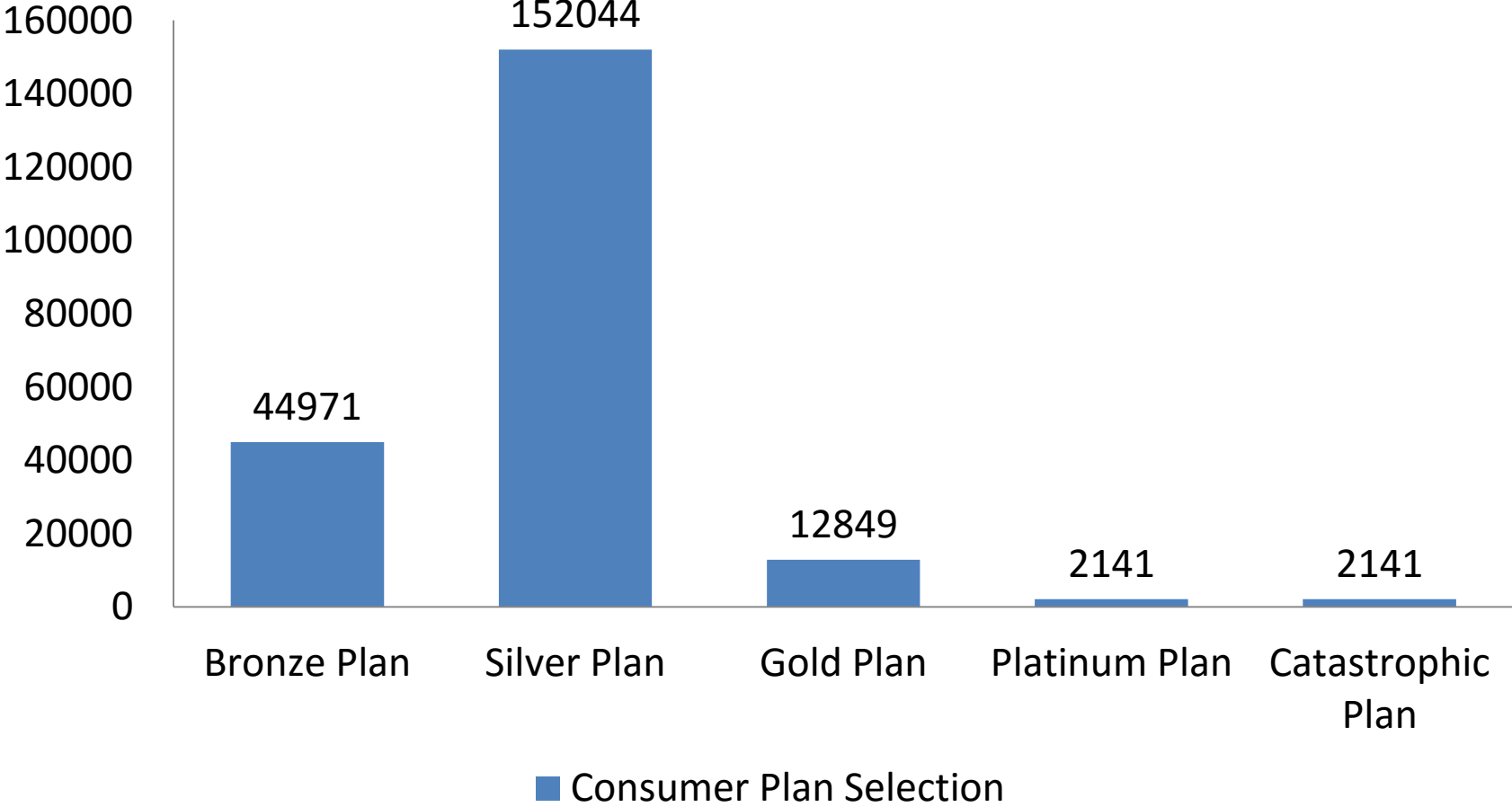
## Marketplace Selection by Age



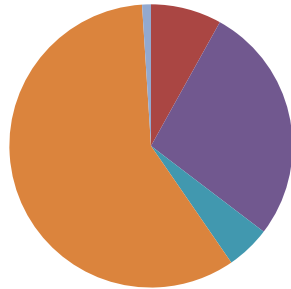
## Marketplace Selection by Gender



# Louisiana – Marketplace Plan Selection by Metal Levels



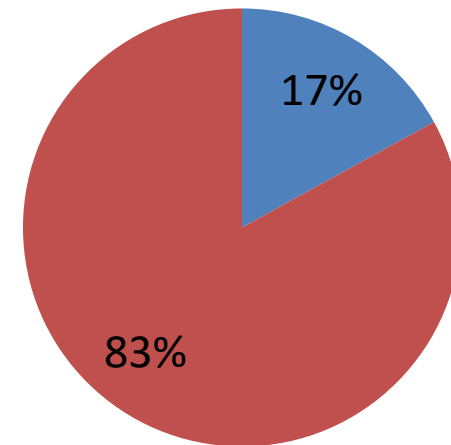
# Louisiana – Marketplace Plan Selection by Reported Race, Ethnic, & Rural Status



- American Indian / AN - 0%
- Asian 8% / 17,132
- Native Hawaiian / Pacific Islander = 0%
- African-American - 27% / 57,820
- Latino = 5% / 10,707
- White - 58% / 124,205
- Multi-Racial - 1% / 2,141

## Plan Selection by Rural Status in Louisiana

- Zip Code designated as Rural - 36,405
- Zip Code Designated as Urban - 177,742

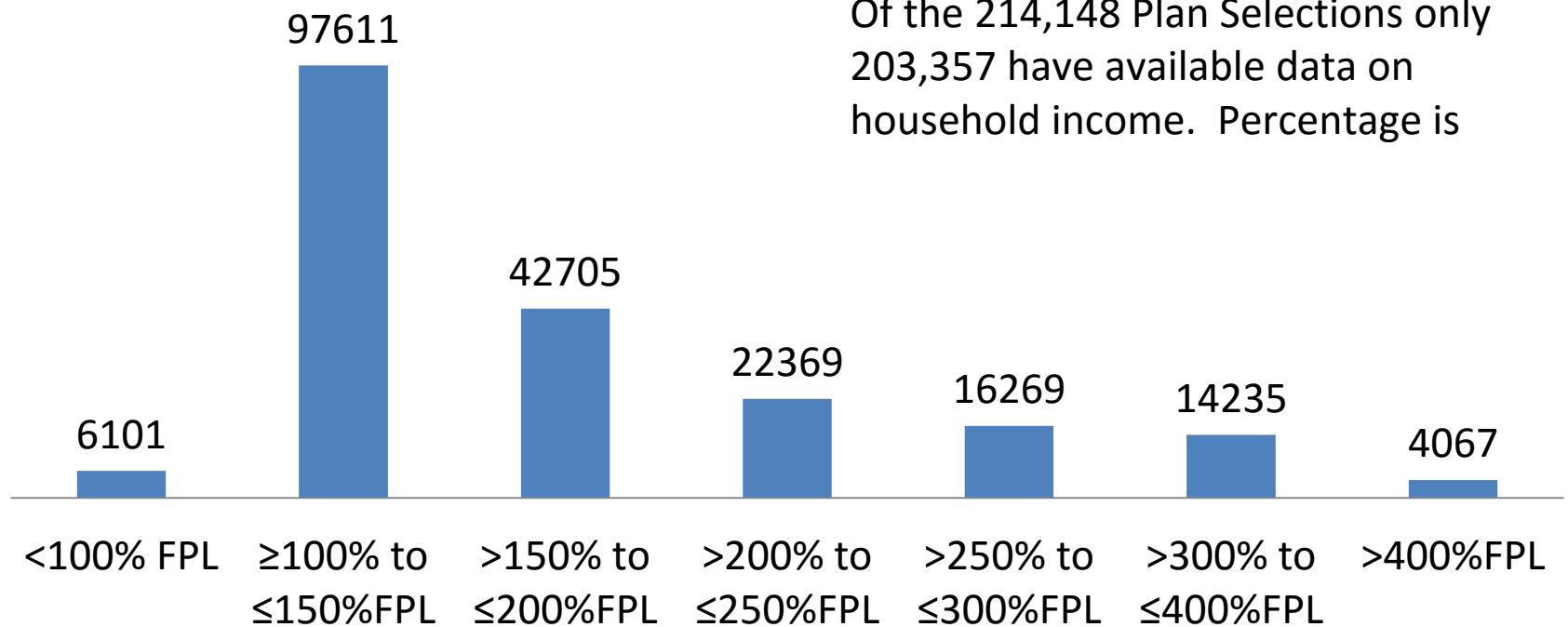




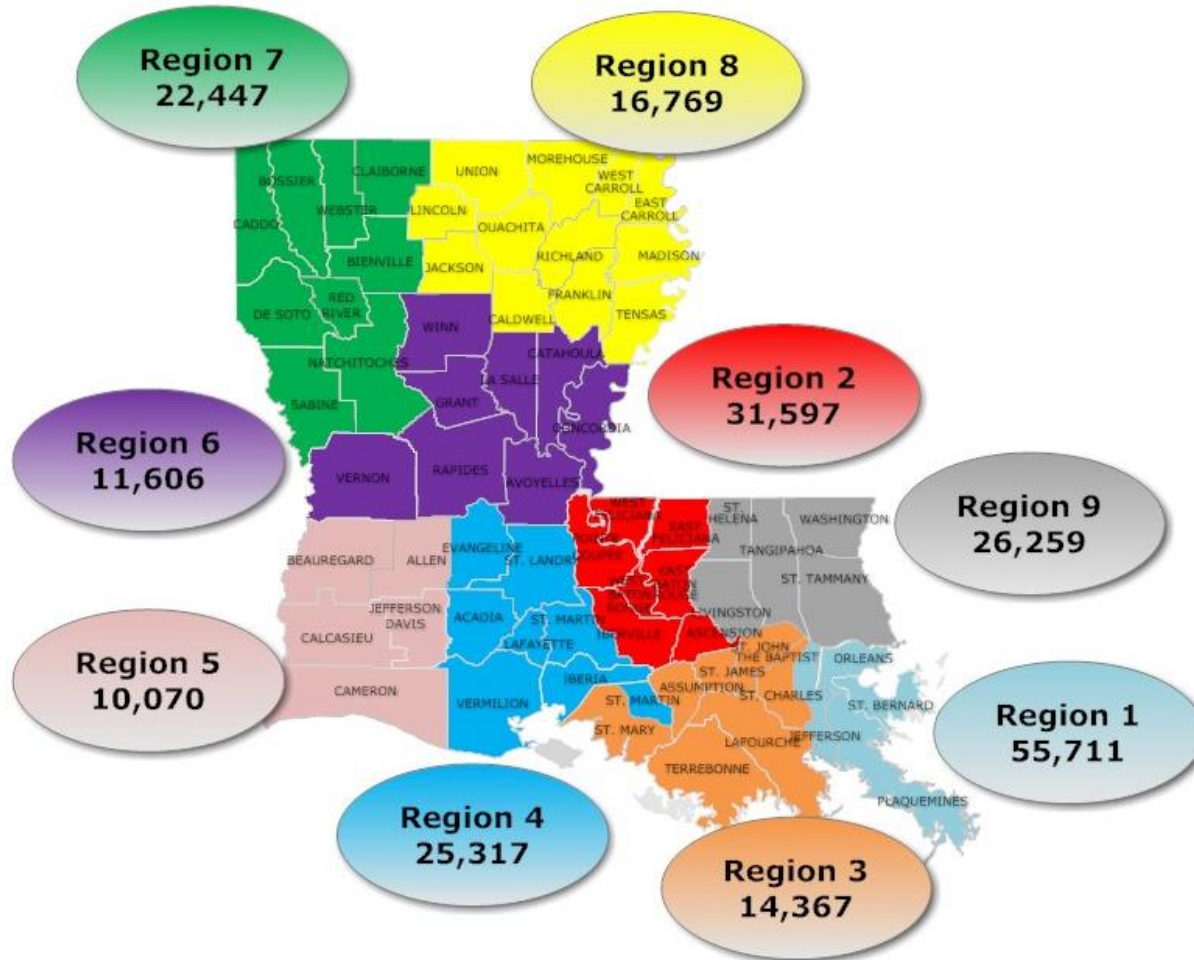
# Louisiana – Marketplace Plan Selection by Household Income

## Household Income

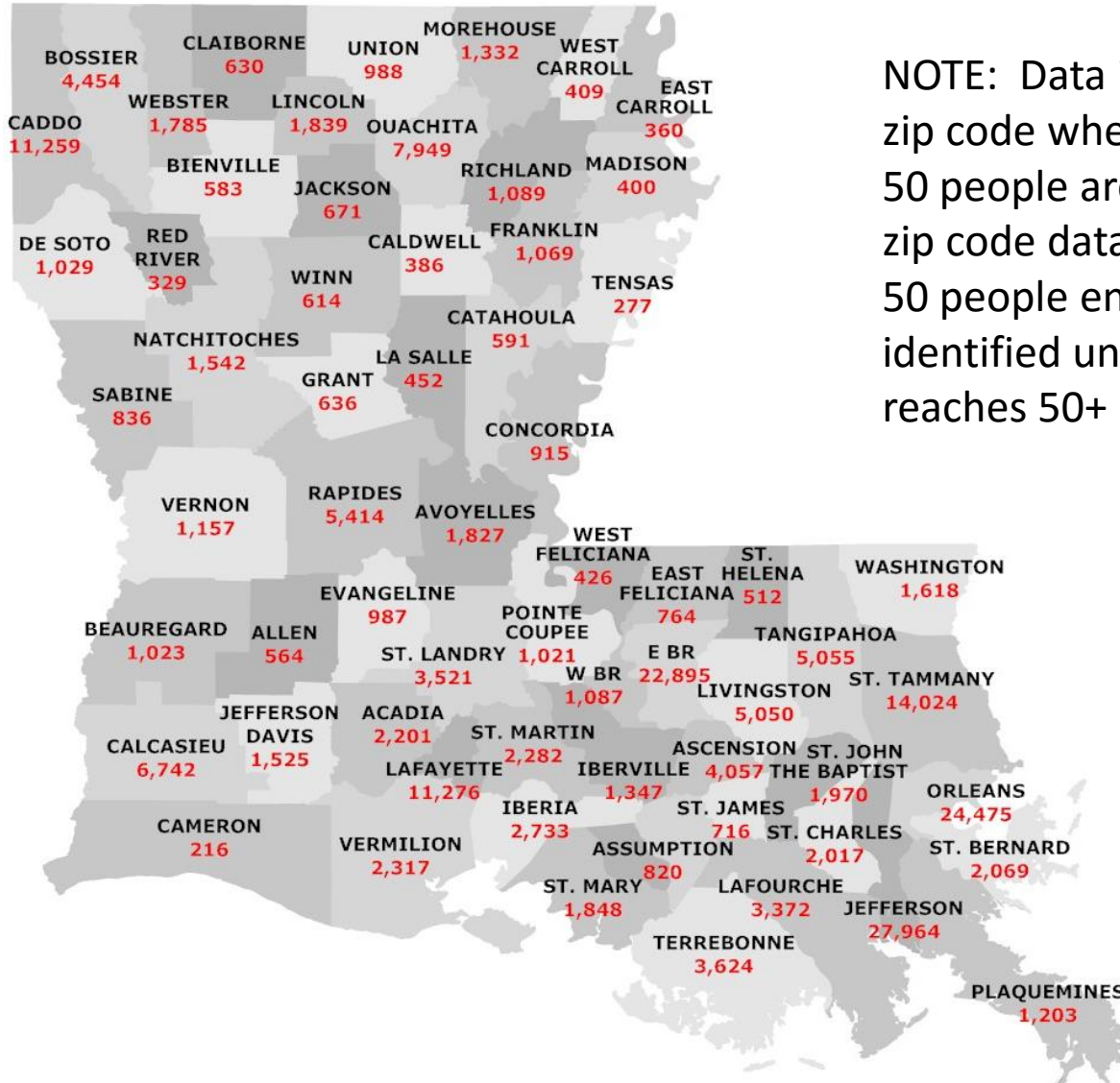
■ Household Income



# Louisiana – Marketplace Plan Selection by State Health Regions



# Louisiana – Plan Selection by Parish



NOTE: Data is identified by zip code when greater than 50 people are enrolled. All zip code data with less than 50 people enrolled is not identified until zip code reaches 50+ people

For More Information:

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