

# Health Insurance Marketplace Updates



***Find health care options  
that meet your needs and  
fit your budget.***

***January 30, 2015***



# Session Topics

1. Enrollment Data
2. Casework Update
3. Outreach and Education Efforts



# Health Insurance Marketplace Enrollment Data

- 9.5 million consumers enrolled
- January 22, 2015 HHS released zip code data for the 37 states that uses the Healthcare.gov platform
- Data sets reflect the total number of consumers who selected a plan or automatically re-enrolled for 2015



# Health Insurance Marketplace Enrollment Data

- Louisiana
  - 132,622
- New Orleans & Surrounding Parishes
  - 26,479
- Baton Rouge
  - 13,168
- Lafayette
  - 3,101



# Casework Update

- **Top Casework Trends**
  1. Premium Payment/Cost Sharing
  2. Enrollment/Reenrollment
  3. Cancellation/Terminations



# Casework Update

- **Tips on Filing Taxes**

- Tax Form 1095-A

- Sent to consumers who enrolled in health insurance last year by mail or in their online My Accounts
    - Form 1095-A information is needed to complete Form 8962 when filing tax returns
    - Forms are being sent on rolling basis and will be postmarked by February 2<sup>nd</sup>
    - Tools are available
      - IRS has information on [www.IRS.gov/aca](http://www.IRS.gov/aca)
      - New forms available



# Marketplace Outreach and Education Efforts

- **CMS works closely with the Louisiana Enrollment Partnership**
- Bi-weekly meetings
- Topics include
  - Information sharing
  - Coordinating enrollment events, including staffing
- Key partners include:
  - Southwest Louisiana AHEC
  - 504 HealthNet/City of New Orleans Health Department
  - Louisiana Primary Care Association

# ***From Coverage to Care***

- C2C is an effort to help educate consumers about their new coverage and to connect them with primary care and preventive services that are right for them so they can live long, healthy lives.
- Resources online and in print include the Roadmap, Discussion Guide, videos, and more.
- C2C builds on existing networks of community partners to educate and empower newly covered individuals.



# Available C2C Resources

Visit <http://marketplace.cms.gov/c2c>

- Roadmap (English/Spanish)
  - Poster Roadmap
  - One-pagers: Insurance card, Primary care vs. emergency, and EOB
  - Pull-out steps
- Discussion Guide (English)
- Video vignettes (English/Spanish)

# Coverage to Care Videos



[Video series available at  
marketplace.cms.gov/c2c](https://marketplace.cms.gov/c2c)

# Marketplace.cms.gov

Get the latest resources to help people apply, enroll, and get coverage

Get email updates

## Health Insurance Marketplace

Welcome to the official Marketplace information source for assisters and outreach partners.

On this site, you'll find information about assister programs and tools to help existing and new Health Insurance Marketplace consumers.

[Applications & Forms](#) > [Technical Assistance Resources](#) > [Outreach & Education](#) >

**Spotlight**  
Certified Application Counselor: Help people apply for health coverage.

**About Assister Programs**  
Get the latest guidance on Assister Programs and apply.

**Training**  
Get training for navigators and other assisters.



# Stay Connected

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