



FOR IMMEDIATE RELEASE
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**Commissioner Donelon Names Jeffrey Zewe
Director of Louisiana Automobile Theft and Insurance Fraud
Prevention Authority**

Commissioner of Insurance Jim Donelon announced today that Jeffrey Zewe has been appointed to the position of Director of the Louisiana Automobile Theft and Insurance Fraud Prevention Authority (LATIFPA) at the Louisiana Department of Insurance (LDI). Zewe's appointment is effective immediately.

"We are very pleased to have Jeff join the Department and lead the efforts of the auto theft and insurance fraud prevention authority," said Donelon. "His background in both legal and legislative work makes him a good fit to lead the agency in continuing its mission to deter and reduce vehicle theft and insurance fraud throughout Louisiana."

Zewe received his Bachelor of Arts degree in Political Science from the University of New Orleans and his Juris Doctorate from the Loyola University of New Orleans College of Law. He is a member of the Louisiana State Bar Association, the Jefferson Parish Bar Association, the American Bar Association and the American Political Science Association. Before joining the LDI, Zewe worked in the private sector as an attorney and also served as a Legislative Assistant.

Created during the 2004 Louisiana Regular Legislative Session, LATIFPA is a public agency housed within the LDI's Division of Insurance Fraud. Through statewide partnerships with law enforcement agencies, public awareness campaigns and various education initiatives, LATIFPA works to combat motor vehicle theft, insurance fraud and other criminal acts.

About the Louisiana Department of Insurance: *The Louisiana Department of Insurance works to improve competition in the state's insurance market while assisting individuals and businesses with the information and resources they need to be informed consumers of insurance. As a regulator, the LDI enforces the laws that provide a fair and stable marketplace and makes certain that insurers comply with the laws in place to protect policyholders. You can contact the LDI by calling 1-800-259-5300 or visiting www.ldi.la.gov.*